



media kit

A DEFINING PATHS AUTHOR SERIES

Love the Skin YOU'RE *In*



How to Conquer Life
Through Divergent Thinking

DR. VIRGINIA LeBLANC

THE BOOK

DESCRIPTION

Have you traveled through life feeling that you are different, not quite comfortable in your skin, like you don't belong or even an outsider trying to fit in? Do you feel trapped or suffocated by social norms and expectations, judged by those suggesting you are not hitting the mark, when you know in your spirit that mark is not for you? If you relate, this book is for you.

You ARE different and were meant to be so. We often get discouraged and do not see the connection of dots, due to social constructs and the white noise of expectations around us. Life experiences, how we think, and the paths we choose play important roles in our journey, discovery, and outcome. What is seemingly not connected is, and without the other part, the vision will not come to pass until the right time. You simply need the keys to open endless possibilities to your world.

Love the Skin YOU'RE In debunks societal notions that we must travel identified paths or follow a formula to conquer life and find success. It asserts the individual qualitative nature of success, as opposed to quantifiable measures. What is "success" for one is not success for another. *Love the Skin YOU'RE In* is about walking your path, connecting the dots, and finding purpose and fulfillment because you have been led by your heart and the truth of who you are—strong, intelligent, diverse, adaptable, wise, and tried by fire. You were meant to do and be more! You were meant to be different!

LEARN HOW TO...

Conquer life by accepting yourself, individuality, and reason for being through divergent thinking and become invaluable in your personal and professional life.

“Most of us fear our own greatness... we fear meeting our full potential and walking in our true purpose.”

– Dr. Virginia LeBlanc



THE BOOK

UNCOVER IN THESE PAGES...

Learn not only how to connect the dots, but also gain permission and freedom to be who you are and were meant to be. Gain new perspective, validation, and empowerment to believe in yourself, walk your path, and move forward to achieve your personal measure of success.

Dr. LeBlanc takes you on her personal journey, encouraging you to "Find your willpower, find your strength."

- Understand how being different is a privilege not a burden.
- Learn to view social norms as guidelines instead of expectations.
- Reconcile your past, accept your present, and walk in your future.
- Change your mind, then mindset, and conquer life through divergent thinking.
- Tune into your own channel and don't take on other people's codependency.
- Discover what you are made of, break chains, and be true to you.
- Choose how you respond to choices and circumstances which direct your path.
- Find and maintain balance in midst of the storm.
- Connect the dots which seemingly don't connect and find your purpose.
- Learn how to carve out your niche and step into your role as a leader.
- Put yourself into the driver's seat and don't be afraid to walk the outer limits.
- Overcome fear and enjoy the journey of living.

**"Don't let others
take you down a road
you're not meant to go.
Think like yourself,
act like yourself, and
be who you were
meant to be. Don't just
get in to fit in."**

- Dr. Virginia LeBlanc



THE AUTHOR

Author, speaker, singer, coach, and consultant, Dr. Virginia LeBlanc is a highly-sought after multi-disciplinary expert and scholar. Her experience spans government, business, higher education, the performing arts, and not-for-profit sectors. Dr. LeBlanc's new book, *Love the Skin YOU'RE In: How to Conquer Life Through Divergent Thinking* is written to encourage and empower all those seeking their place, trying to connect the dots, and fulfill their purpose in life.

Dr. LeBlanc has over 20 years' experience and a portfolio of competencies, which become evident as her life story unfolds in the pages of *Love the Skin YOU'RE In*. She shares lessons learned and "HOW TOs" throughout her journey as analyst, consultant, coach, administrator, professor, singer, and executive. Her philosophies on how to conquer life are mirrored in the diversity of her skills, commitment, drive and work ethic in creating, operating, developing

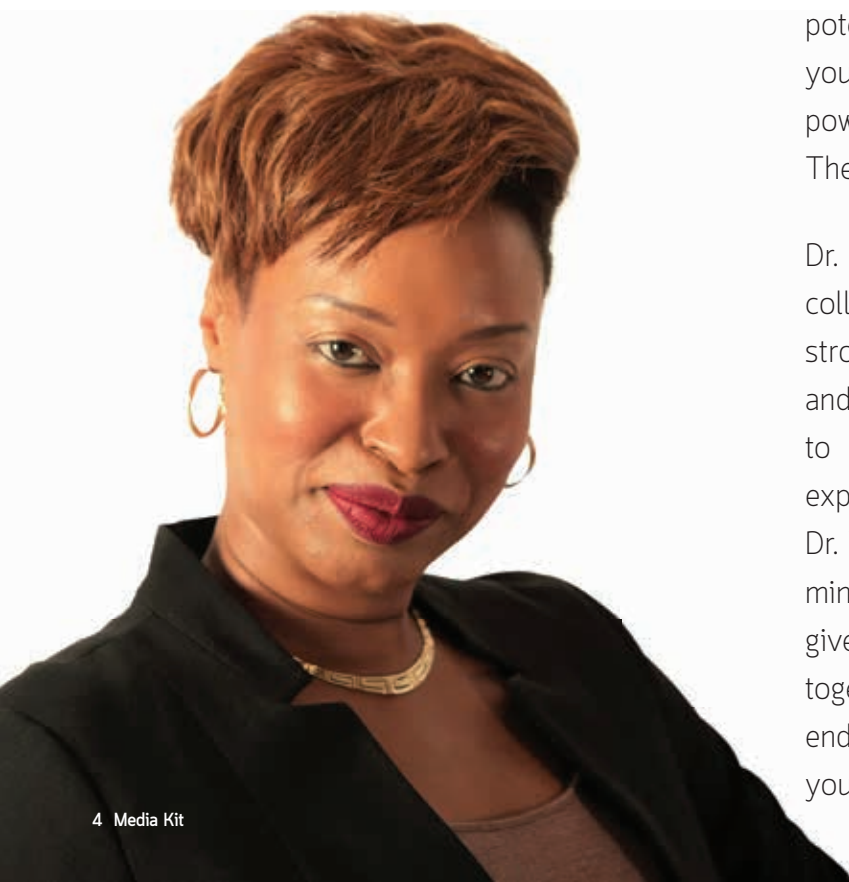
"Put yourself in the right frame of mind, and the right people will notice."

- Dr. Virginia LeBlanc

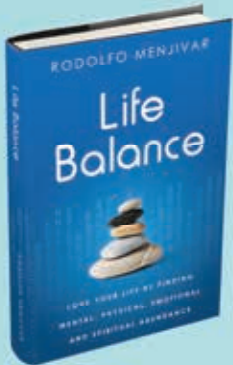
and optimizing organizations, projects, and programs. Gain insight into pivotal experiences which led her down divergent paths and wove her unique quilt of competencies, from childhood, college years, and performance studies abroad to leadership with the National Pan-Hellenic Council, Inc., Director of the Indiana University Bloomington Hudson and Holland Scholars Program, and more.

"I have been fortunate to live many different lives in one, preparing me for any challenge or opponent—person, place, thing, or situation. It's all about setting your mind right and conquering the fear of life and potential outcomes. Once you do that and realize that you are truly in the driver seat, you become more powerful, mentally, than you could ever imagine. Then, you are ready to achieve what you believe."

Dr. LeBlanc is known as a results-driven 360° collaborative leader. Her accomplishments and strong business acumen have afforded her respect and laudations from across the globe. If you want to take a journey in unconventional wisdom and experience with anyone, you want to take it with Dr. Virginia LeBlanc. Not only does she speak to the minds and hearts of all her audiences, but she also gives practical guidance on how to get and put it together for a sustainable win. More importantly, an endless retirement fund is not just a pipe dream if you know the secret to the formula.



TESTIMONIALS



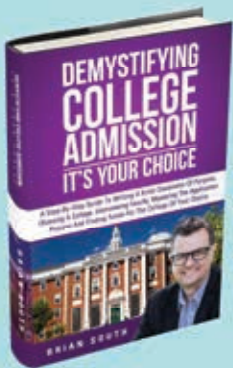
Bold and powerful auto-biography shrouded in life experiences, lessons learned, and keys to success on how to *Love the Skin YOU'RE In!*

Rodolfo Menjivar, author of *Life Balance*



Dr. LeBlanc holds little back in taking us on an awe inspiring and colorful life journey down her divergent paths to success.

Reena Dayal, author of *The Brilliance Quotient*



If you are seeking the definitive guide to help you discover your individuality, despite the white noise of our constraining society, you will love, *Love the Skin YOU'RE In.*

Brian South, author of *Demystifying College Admission: It's Your Choice*



Love the Skin YOU'RE In shows the reader how to conquer life by crushing old beliefs and accepting new ones allowing you to become invaluable in your personal and professional life. Break free from all societal norms and learn how to be true to yourself. Follow Dr. LeBlanc as she takes you on a journey using her own life experiences showing you the way to finding your own personal success! This book is a **MUST READ!**

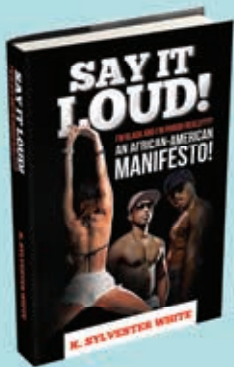
Kathy Tuccaro, author of *Dream Big!*

TESTIMONIALS



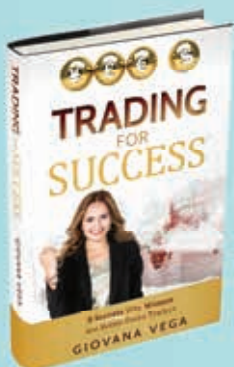
Brilliant! *Love the Skin YOU'RE In* is one of the most revealing, refreshing, and honest reads that I have had the fortune to come across in some time.

Jamie Bacon, author of *The Perfect Storm*



Who are you...really? Most people are so busy being what's expected of them, they fail to ever discover who they really are. In her book, *Love the Skin YOU'RE In*, Dr. LeBlanc offers a pathway to freedom by introducing you to divergent thinking. True peace with one's self can never be achieved by allowing others to dictate who you are. Do yourself a favor and read this book. Your journey to discovering you will begin as soon as you do.

K. Sylvester White, author of *Say It Loud! I'm Black and I'm Proud? Really?*

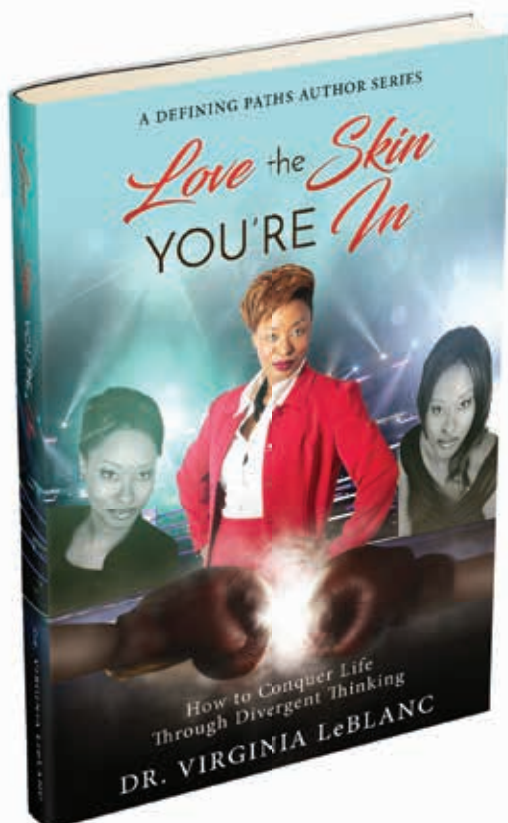


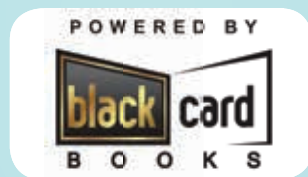
Dr. LeBlanc shares her riveting and engaging personal journey to success in *Love the Skin YOU'RE In*, while giving poignant guidance on *How to Conquer Life through Divergent Thinking*. This book is a must read!

Giovana Vega, author of *Trading for Success*

BOOK INFO

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